

Your sponsorship of the Houston Marine & Energy Insurance Conference (HMEIC) plays an important part in our annual funding commitment to the college and university partners who promote the development of future marine and energy professionals.

General Benefits for All Sponsors

- Sponsor logo acknowledgment on website, social media (LinkedIn, Facebook, Twitter), with publicity lasting from date of payment of sponsorship through spring 2019
- Sponsor logo acknowledgment in pre-event promotional literature
- Special recognition Sponsor badges for delegates attending with complimentary registrations
- Sponsor logo acknowledgment during event in literature and signage



Platinum/Admiral – Lunch Sponsor Opportunity (Limited to one).....

- Limited to 1-Exclusive opportunity
- One (1) brochure/flyer and gift in delegate bag
- Six (6) complimentary registrations
- Table in foyer with company representative and promotional materials
- Identified throughout as Exclusive Lunch Sponsor; introductory speaking opportunity at lunch
- Provided with post-conference delegate lists including delegate name, company, mailing address and email address
- Verbal recognition by Chairman at all morning and afternoon sessions
- 200 word company profile with link on HMEIC website

Gold/Captain – Cocktail Party Co-Sponsor (Limited to four) \$7,500

- Four (4) complimentary registrations
- One (1) brochure/flyer and gift in bag on general publications table in foyer
- Provided with post-conference delegate lists including delegate name, company, mailing address and email address
- Verbal recognition by Chairman at all morning and afternoon sessions
- Co-Sponsors of one of the cocktail parties (up to two Sponsor supplied pop-up banners may be displayed at venue during cocktail party—each cocktail party limited to two Co-Sponsors)
- Brief video or slides to run during cocktail party
- Brief video or slides during coffee breaks in conference room
- 150 word company profile with link on HMEIC website

Silver/Commander \$5,000

- Two (2) registrations
- One (1) complimentary brochure on publications table in foyer
- Opportunity to contribute gift to delegate gift bag
- Verbal recognition by Chairman at opening session
- Provided with post-conference delegate list including delegate name, company name and mailing address
- Option to be breakfast or coffee break with Co-Sponsors (first come first served basis)
- 100 word company profile with link on HMEIC website

Bronze/Ensign \$2,500

- One (1) complimentary registration
- Provided with post-conference delegate list including name, company name and mailing address

If you are interested in becoming a Sponsor for the 2018 Houston Marine & Energy Insurance Conference, please review, complete and return the attached form.



OTHER EXCLUSIVE SPONSORSHIP AND ADVERTISING OPPORTUNITIES

In addition to the General Benefits for all Sponsors, the below Sponsors also receive a 50 word company profile with link on the HMEIC website, as well as post conference delegate list that includes delegate name, company name and mailing address.

- Delegate Bags: \$6,500 (supplied by Sponsor - Sponsor logo to be printed on gift bags along with HMEIC logo)
- Delegate Notepads (supplied by Sponsor): \$4,000
- Delegate Pens (supplied by Sponsor): \$4,000
- ~~Interactive Mobile App Sponsor: \$3,500~~ **SOLD**
- Wifi Sponsor: \$3,500
- Delegate Lanyard Sponsor: \$5,000

HMEIC also has limited advertising availability, in the form of company name and website, listed in MatRisk insight Magazine, which is produced during the Conference. This option is available for \$750. If you are interested in this advertising opportunity, please contact Mel Causer (mel.causer@yahoo.com) or Scott Barnard (sbarnard@berkleyoffshore.com).





To become a Sponsor, please complete this form.

Sponsor name to be shown on signage: _____

Sponsorship Opportunities (Circle Choice)

Platinum/Admiral.....	6 registrations.....	\$10,000
Gold/Captain.....	4 registrations.....	\$7,500
Silver/Commander.....	2 registrations.....	\$5,000
Bronze/Ensign.....	1 registration.....	\$2,500

Other Sponsorship Opportunities

Delegate Bag.....	\$6,500
Delegate Lanyard.....	\$5,000
Delegate Notepad.....	\$4,000
Delegate Pens.....	\$4,000
Interactive Mobile App.....	\$3,500
Wifi.....	\$3,500

Brief description of your company as per sponsorship level: _____

Sponsor company website: _____

Name and title of Company Representative: _____

Signature of Company Representative: _____

Name(s), title(s), and emails of Sponsoring company's complimentary Registrants: _____

Questions, Special Requests, or Additional Information: _____

Submit completed sponsorship form and logo via email to: **Jana Byron jana.byron@american-club.com**

Remit check payment to: **Marine Insurance Seminars Inc.
c/o Jana Byron The American Club
2100 West Loop South, Suite 1525
Houston, Texas 77027**

For any questions, please contact: **Josh Kirklin, Chairman jkirklin@cobbsallen.com**

Jana Byron, Chair, Sponsorships subcommittee jana.byron@american-club.com

Marine Insurance Seminars, Inc. is an IRC Sec. 501(c)(3) Not-for-Profit Organization. Sponsorships may be deductible; check with your tax advisor in this regard.