

HOUSTON
MARINE & ENERGY
INSURANCE CONFERENCE



SEPTEMBER 16-18, 2018
THE WESTIN GALLERIA HOUSTON

SPONSORSHIP & ADVERTISING
OPPORTUNITIES



ABOUT THE HOUSTON MARINE & ENERGY INSURANCE CONFERENCE

The Houston Marine & Energy Insurance Conference (“HMEIC”) (formerly known as the Houston Marine Insurance Seminar), is a 501(c)(3) not-for-profit organization committed to providing and promoting educational opportunities in marine and energy insurance and admiralty law industries.

For over 50 years, the Conference has been the pre-eminent meeting place for the global marine and energy insurance and legal communities. Held annually in Houston, Texas, the world’s leading energy hub and an essential port for global shipping, HMEIC attracts a wide range of industry professionals including:

Attorneys • Insurance Agents & Brokers • Lloyds Underwriters • Lloyds Brokers
Loss Adjusters • Re-insurance Brokers • Re-insurance Underwriters • Risk Managers
Surveyors • US Insurance Companies

WHY SPONSOR?

Individual and corporate sponsorship of the HMEIC play an essential role in allowing us to support our college and university partners, who are educating and developing the marine and energy insurance and law professionals of tomorrow.

- In the last 15 years the Conference has donated over \$1,000,000 in program assistance, scholarships and library assistance to a number of law schools and universities to aid their insurance programs and support their maritime law curriculum.
- HMEIC could not continue its mission to support the future of our industry through our charitable efforts without the continued support of our individual and corporate industry partners.

General Benefits for All Sponsors:

- Sponsor logo acknowledgment on the HMEIC website, social media (LinkedIn, Facebook, Twitter (coming soon)), with publicity lasting from date of payment of sponsorship through spring 2019
- Sponsor logo acknowledgment in pre-event promotional literature
- Special recognition Sponsor badges for delegates attending with complimentary registrations
- Sponsor logo acknowledgment during event in literature and signage, including MatRisk insight Magazine produced during the Conference

ADDITIONAL SPONSORSHIP BENEFITS (Based on Sponsorship Level)

Admiral/Platinum – Lunch Sponsor Opportunity (Limited to 1)

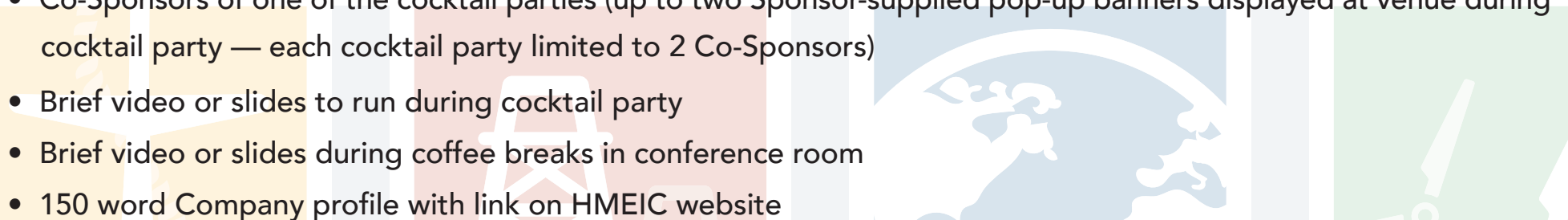
SOLD

- Exclusive opportunity
- One (1) brochure/flyer and gift in delegate bag
- Six (6) complimentary registrations
- Exclusive table in foyer with company representative and promotional materials
- Identified throughout as Exclusive Lunch Sponsor; introductory speaking opportunity at lunch
- Provided with post-conference delegate list including delegate name, company, mailing address and email address
- Verbal recognition by Chairman at all morning and afternoon sessions
- 200 word Company profile with link on HMEIC website

ADDITIONAL SPONSORSHIP BENEFITS (Based on Sponsorship Level) (continued)

Captain/Gold – (Cocktail Party Co-Sponsors limited to 4)

\$7,500

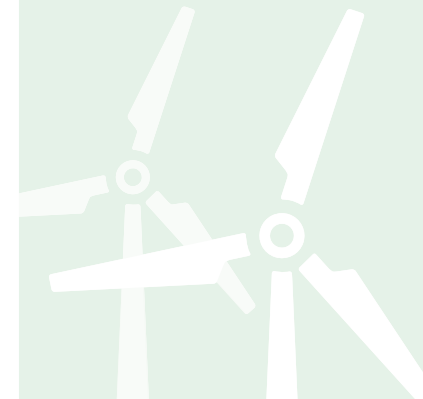
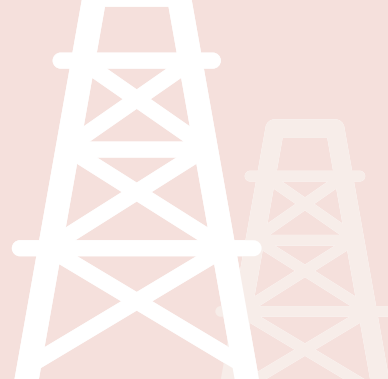
- Four (4) complimentary registrations
 - One (1) brochure/flyer and gift in bag on general publications table in foyer
 - Provided with post-conference delegate list including delegate name, company, mailing address and email address
 - Verbal recognition by Chairman at all morning and afternoon sessions
 - Co-Sponsors of one of the cocktail parties (up to two Sponsor-supplied pop-up banners displayed at venue during cocktail party — each cocktail party limited to 2 Co-Sponsors)
 - Brief video or slides to run during cocktail party
 - Brief video or slides during coffee breaks in conference room
 - 150 word Company profile with link on HMEIC website
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ADDITIONAL SPONSORSHIP BENEFITS (Based on Sponsorship Level) (continued)

Commander/Silver

\$5,000

- Two (2) registrations
- One (1) complimentary brochure on general publications table in foyer
- Opportunity to contribute gift to delegate gift bag
- Verbal recognition by Chairman at opening session
- Provided with post-conference delegate list including delegate name, company name and mailing address
- Option to be breakfast or coffee break Co-Sponsors (first come first served basis)
- 100 word Company profile with link on HMEIC website

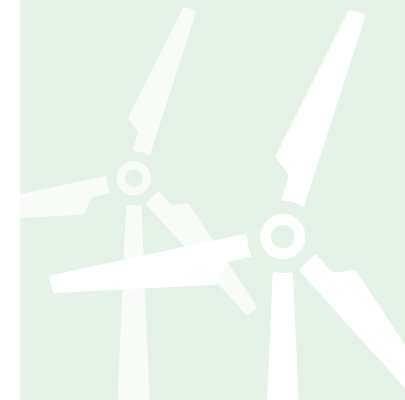
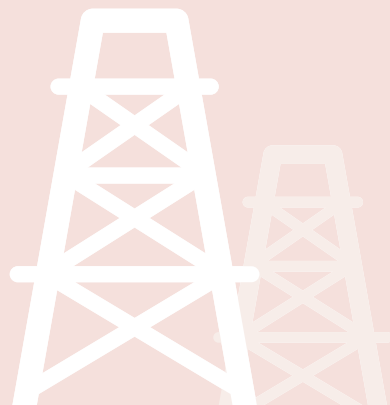


ADDITIONAL SPONSORSHIP BENEFITS (Based on Sponsorship Level) (continued)

Ensign/Bronze

\$2,500

- One (1) complimentary registration
- Provided with post-conference delegate list including name, company name and mailing address



OTHER EXCLUSIVE SPONSORSHIP AND ADVERTISING OPPORTUNITIES

In addition to the General Benefits for all Sponsors, the below Sponsors also receive a 50 word company profile with link on the HMEIC website, as well as post conference delegate list that includes delegate name, company name and mailing address.

- Delegate Bags: \$6,500 (supplied by Sponsors — Sponsor logo to be printed on gift bags along with HMEIC logo)
- Delegate Lanyard Sponsor: \$5,000
- Delegate Notepads (supplied by Sponsor): \$4,000
- Delegate Pens (supplied by Sponsor): \$4,000
- Interactive Mobile App Sponsor: ~~\$3,500~~ **SOLD**
- Wifi Sponsor: \$3,500

HMEIC also has limited advertising availability, in the form of company name and website, listed in MatRisk insight Magazine, which is produced during the Conference. This option is available for \$750. If you are interested in this advertising opportunity, please contact Mel Causer (mel.causer@yahoo.com) or Scott Barnard (sbarnard@berkleyoffshore.com).

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If you are interested in becoming a Sponsor or Advertiser for the 2018 Houston Marine & Energy Insurance Conference, please review, complete and return the [2018 Sponsorship Form](#)

* If you have any questions, please contact us! sponsorship@houstonmarineseminar.com

Sponsorships may be tax deductible; check with your tax advisor in this regard.

